



Helping Women and Children Around the World

BoldeReach Announces our 2010 Beneficiary



BICYCLES FOR HUMANITY

Changing the World Two Wheels at a Time

BoldeReach is proud to announce that in 2010, we will be raising funds for Bicycles for Humanity Colorado (B4H).

B4H's basic mission is to provide transportation to some of the world's poorest people, but the bicycles are more than just transportation. They are catalyst for amazing changes in a poor rural community. Here are a few of the changes the bikes accomplish:

Environment: Our community is a bicycle mecca and there are always discarded bicycles. B4H collects and repairs bicycles, keeping them out of the landfill. Bicycles are placed in a large shipping container and sent to Africa. In rural Namibia, where bicycles are a completely eco-friendly transportation solution, the shipping container is delivered to a pre-qualified partner community with a local health services facility.



Healthcare: 20% of the bikes are gifted to local healthcare workers which increases their outreach for patient services by 4 times. Many of the patients served are female head of households who would not be able to obtain medication and medical treatment without mobile healthcare. Truly a case of 'save a woman, save a family'.



Entrepreneurship: The shipping container is converted into a for-profit bike shop employing local villagers. The bike shop has a focus on training and employing women as managers and mechanics; increasing their stature in the community and providing them with income to support their families.



Sustainable Local Economies: Bike shops provide sustainability in a community through appropriate transportation technology (bikes) and maintenance. Bikes support the local economy through transport of goods to market (produce from women's gardens, women's craft items, etc.); transport of heavy items like water (a major household task for women and girls); transporting people to work, school, clinic visits, etc.

Here's an interesting statistic from the communities supported by B4H – Families with a bicycle are 70% more likely to send their girl children to school.

Profits: Profits from the bike shop pay the employees and are used to buy additional inventory. Profits above those expenses go to the local health clinic providing much needed funds for services such as: HIV, maternal health and general care.

Success Story (one of many):

The original B4H bike shop has been so successful that it recently created a community plan, got a grant from the Ministry of Education (for a teacher) and negotiated with B4H for another container that will become the local kindergarten and bikes that will fund the school supplies.



I think you can see why we are very excited to work with B4H to provide bike shops in many more communities in Africa.

For more information: <http://www.b4hcolorado.org/>. Be sure and check out their video for a great overview of B4H.

Close of a VERY Successful 2009

In December, we celebrated with Global Education Fund (GEF), our 2009 beneficiary. BoldeReach presented a check for \$105,438.51 to support GEF's Leadership Program in Kenya. This amount provides funding for the entirety of 2010 and also allows them to expand the program. **THANK YOU for making this possible!!**



Conversations

Our next Conversations is scheduled for Wednesday, March 10th **Linda Naugle**, Senior Gifts Officer of the US Fund for **Unicef**, is speaking on the **Crisis in Haiti**. For more information: <http://www.boldereach.org/conversations.html>.

We hope to see you there!

If you would like to make a contribution to BoldeReach projects, go online to www.boldereach.org/donate or send a check to: BoldeReach, PO Box 17544, Boulder, CO 80308